



SRM
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University u/s 3 of UGC Act, 1956)
VADAPALANI

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

Faculty of Management (FoM)

Vadapalani Campus

BACHELOR OF **BUSINESS ADMINISTRATION**

MASTER OF **BUSINESS ADMINISTRATION**

- Dual specialisations

MARKETING

FINANCE

HUMAN RESOURCES

OPERATIONS

ANALYTICS

MASTER OF **BUSINESS ADMINISTRATION**

BANKING & FINANCIAL SERVICES

- Trimester Pattern

Introducing

**Awaiting Approval*

MASTER OF **BUSINESS ADMINISTRATION***

BUSINESS ANALYTICS & FINANCE

- For Working Professionals

The **Faculty of Management (FoM)** is a constituent unit of **SRM Institute of Science and Technology at Vadapalani**. It was started in the academic year 2009-2010 with an aim to make a meaningful contribution to the modern business scenario. Despite being a young department, it has made its mark as a fast developing entity in the educational circuit. The Faculty of Management is being guided and led by a team of titans for **corporate bodies and academic experts**. It also nurtures an enduring **partnership with the industry and professional bodies** to stay abreast of the **modern industrial developments**.

The strength of the department is that all the teaching faculty are **Ph.D qualified** and are **highly innovative and adept on latest skills**.



044-49369948



73059 54660



srm-ist-vdp



hod.mba.vdp@srmist.edu.in



www.srmistvdp.edu.in



SRM
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University u/s 3 of UGC Act, 1956)
VADAPALANI

SRM INSTITUTE OF SCIENCE AND TECHNOLOGY

Faculty of Management (FoM)

Vadapalani Campus

Unique Aspects of FoM

- All Ph.D faculty with Industrial exposure
- Consistent University Ranks since inception of VDP Campus
- Paid Internships cum Placement
- Average placement of 80% with Maximum 13.5L CTC - Median 7L CTC per annum
- Vibrant Club activities
- Socio-Techkathon
- International tours & conferences
- Active MoUs for empowering students skills & research
- Industry Connect - once in 10 days
- Professors of Practice - Senior practioners from Industry

FoM's ACTIVITIES

INNOVRITI - Startup Summit

EMPORIA - Marketing Conclave

UNLOCK - B-Plan Competition

DESAFIO - Intercollegiate Meet

PRADARSHANEE - FoM Bazaar

ICEABM & ICRBSS - International Conferences

INDUSTRIAL VISITS

INTERNMELA - Enriching Industry Experience

Our Recruiters



MBA FOR WORKING PROFESSIONALS



SRM
INSTITUTE OF SCIENCE & TECHNOLOGY
Deemed to be University u/s 3 of UGC Act, 1956
VADAPALANI

**Admissions
open now for
2024-25**

**A DEGREE FOR
BETTER CAREER**

HIGHLIGHTS

- **Degree approved by AICTE**
- **Awarded by SRM - A World Class University**
- **Flexible and Blended Mode of Learning**
- **Best Faculty who are 100% doctorates with Rich Industry Experience**
- **Enhances Career Advancement**
- **Certificate courses in Fintech and Business Analytics**
- **Industry Experts as Faculty**



ELIGIBILITY

**Working Professionals
with atleast one year of
regular work experience**

**Call us - 7305954660
for more details.**